



Mail-in Rebate Form

Cool Summer Savings

Offer valid July 30 – August 16, 2009

FOR THE WAY IT'S MADE.®

The KitchenAid Brand MasterCard® Prepaid Card can be used at millions of locations worldwide—everywhere Debit MasterCard cards are accepted. Because it's a prepaid card, spending is limited to the amount of money placed on the card. And, it has all the protection and security features you expect from MasterCard cards. So unlike cash, it can be replaced if lost or stolen.

Follow these 4 steps to receive your rebate:

1 Provide your complete contact and purchase information.

Unless otherwise indicated, ALL fields must be completed in order to process your rebate.

FIRST NAME										LAST NAME									
STREET ADDRESS															APT. #				
CITY										STATE					ZIP				
HOME PHONE #										DATE PURCHASED:					MONTH DAY YEAR				
RETAILER NAME															RETAILER # (IF APPLICABLE)				

E-MAIL ADDRESS (OPTIONAL)

- Yes, I would like to receive future e-mail communications from KitchenAid Brand.
- Yes, please notify me when my Mail-in Rebate Form has been received.

2 Please mark the offer(s) for which you qualify.

To ensure the return of your qualifying rebate, please check the box(es) listed below next to the offer(s) for which you qualify.

- Up to a \$50 delivery and/or installation allowance by mail via a MasterCard® Prepaid Card with purchase of select KitchenAid Brand appliances

Please note: Multiple sales to apartments, builders, condominiums, subdivisions and wholesalers do not qualify.

3 Complete reverse side of this rebate form.

Please see reverse side to mark your model number(s) and serial number(s).

4 Mail in your completed rebate form by the postmark date of 9/15/09.

Mail this completed rebate form AND a legible copy of your sales receipt dated between 7/30/09–8/16/09 to:

Cool Summer Savings – NMG
Dept. #410-455
P.O. Box 470818
El Paso, TX 88547-0818

Completed Mail-in Rebate Form must include valid MODEL AND SERIAL NUMBER(S).
Sales receipt must include PURCHASE DATE, PURCHASE PRICE AND RETAILER NAME.

If you do not have your serial number(s) because your appliance(s) will not be delivered by the postmark date:

- 1) Mail this rebate form (without the serial numbers) AND a legible copy of your sales receipt by the postmark date.
- 2) Call 1-800-307-8436 within 60 days after the postmark date to submit your serial number(s). A rebate will not be issued without a valid serial number(s).

MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 9/15/09.

Purchases must be made at an authorized Nationwide Marketing Group retailer.

Please allow eight weeks from the time your Mail-in Rebate Form is mailed for delivery of rebate.

Keep a copy for your records. Retain a copy of this rebate form and your sales receipt for your records.

Online Tracking. If you would like to track your rebate status online please visit www.kitchenaid.com/rebate.

Questions? If you do not receive your rebate within 8 weeks from the date your Mail-in Rebate Form was mailed, please call 1-800-307-8436, Monday–Friday 7:30 a.m.–9:00 p.m., Saturday 7:30 a.m.–4:00 p.m., CST. Closed Sunday. Please have your model number(s) and corresponding serial number(s) ready. Promotion #410-455. ©Registered trademark/™Trademark/the shape of the stand mixer is a registered trademark of KitchenAid, U.S.A. ©2009. All rights reserved. STM-8419

Cool Summer Savings

Qualifying KitchenAid Brand Models

Please indicate model(s) purchased.

Please indicate serial number(s) of model(s) purchased.

Please print legibly or processing may be delayed.



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REFRIGERATORS

Bottom-freezer Refrigerators

- KBFS20 KFCC22 KFIS20
- KBFS25 KFCS22 KFIS25

Side-by-Side Refrigerators

- KSCK25 KSCS25 KSRK25 KSRS25C

Serial Number (REQUIRED) | | | | | | | | | | | | | | | | | | | | | |

DISHWASHERS

- KUDC03F KUDD03S KUDH03D KUDS50F
- KUDC03I KUDE45C KUDS03S KUDS50S
- KUDC20C KUDE60F KUDS30I
- KUDC20F KUDE70C KUDS40C
- KUDD03D KUDE70F KUDS40F

Serial Number (REQUIRED) | | | | | | | | | | | | | | | | | | | | | |

Terms of offer: Rebate is limited to one Mail-in Rebate Form per household during the promotional period. Consumer will receive a rebate for delivery and/or installation charges as indicated on sales, delivery or installation invoice up to a maximum rebate amount of \$50. Rebate will be in the form of a KitchenAid Brand MasterCard® Prepaid Card. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in the U.S.A. Purchase must be made at an authorized Nationwide Marketing Group retailer. Purchases made through online auction houses and purchases of refurbished or previously sold models do not qualify for the promotion. Rebate form is not transferable. Omission of sales receipt or any other information will delay processing or disqualify your request. All submitted proofs of purchase become the property of Whirlpool Corporation and cannot be returned. Whirlpool Corporation and the retailers are not responsible for lost, late, illegible, incomplete, damaged or misdirected submissions or postage due requests/mail. Keep a copy for your files. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statutes (Title 18, United States Code, Sections 1341 and 1342). ALL CLAIMS SUBJECT TO AUDIT. Promotion #410-455.

Disclosure: Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated. Prepaid Card can be used everywhere Debit MasterCard cards are accepted. Each time you use the card, the transaction amount will be deducted from your available balance. Terms and conditions apply including, as permitted by law, a monthly maintenance fee of \$3 will be applied to all accounts, provided that the fee for months 1-12 will not be collected until the twelve-month anniversary date. Fees thereafter will be collected monthly. Fees will be postponed if either of the following criteria [are/is] met: 1) There have been funds added to the account in the last three months; 2) There have been purchases made with the account in the last three months. The charge will be recurring each month unless the account is active as stated in (1) or (2) above or the balance of the account is \$0.00. The MasterCard Prepaid Card expires 12 months from the date of issuance. Whirlpool Corporation reserves the right to substitute a check of equal value in lieu of a Prepaid Card at its sole discretion.